FEBRUARY 2020
Highlights

NHS

Welcome to the February 2020 edition of the Source4Networks newsletter. In this edition, we let you know about a tweet chat we having coming up on the power of social media in networks, and introduce you to a new series of blogs from our very own Rob Cockburn, called 'Rob's Reflections'. We also have a rich array of resources to help support you in your work, including case studies, a webinar, and a series of blogs from our partners. We hope you enjoy the newsletter!

The Source4Networks team

In this edition:

TWEET CHAT: USING SOCIAL MEDIA TO BUILD AND NURTURE YOUR NETWORKS

How do you use social media for maximum impact in your networks? Join Dr Farzana Hussain for a tweet chat to explore how social media can really help to build and nurture your networks.

Dr Hussain is Senior Partner at the Project Surgery in Newham, and was recently crowned GP of the Year by Pulse Magazine. She is a member of the Source4Networks faculty who has wide experience of using social media to foster effective networks.

The tweet chat will take place on **Wednesday 26 February, 8pm to 9pm**, and is open to anyone – simply join in using **#S4N**.

Questions that will be considered include which social media channels to use, what to use them for, whether to run separate accounts for work and personal use, and what the biggest challenges with social media are. Participants will also be invited to share their 'top tips' with each other.

In advance of the tweet chat, have a listen to this podcast with Dr Hussain, in which she discusses in detail how she has used social media to great effect in her work.

ROB'S REFLECTIONS

As part of a brand new series, Rob Cockburn, Improvement Manager and Source4Networks faculty member shares his reflections on everyday events and aspects of leading and developing effective networks. Rob has written two reflections so far:

- Leading into the Unknown
- Magic Beans and Networks

Watch out for more reflections in the coming weeks on the Source4Networks resources page.

WATCH BACK: FOCAL POINT WEBINAR: COOKING UP A COMMUNITY OF PRACTICE

On Monday 20th January we held a webinar to discuss ideas, learning and challenges about how to cook up an effective community of practice. Have you got the right mix of ingredients, and are you using them in the right way?

Watch the webinar to learn some best practice and pick up some top tips.

SOURCE4NETWORKS PODCASTS

Last year, we launched the Source4Networks Podcast, bringing you interviews with some of the leading figures in health and care networks and sharing insights into some of the most pertinent topics affecting network leaders today.

The three podcasts we have released so far for you to listen to are:
- Getting the best from social media in your networks (Dr Farzana Hussain, GP and Clinical Director, Newham Central Primary Care Network)

- Meaningful multi-professional working with Helen Rignall (Primary Care Workforce Tutor, NHS Brighton and Hove CCG)
- Governance with Sophie Edwards (faculty member for the Primary Care Improvement Community)

RESOURCES FROM OUR PARTNERS

As the Source4Networks team we work closely with a number of partner organisations to help bring you a rich and diverse offering of resources and materials to help you in your network journey. Here are some recent resources from our partners:

Professor Becky Malby: Blog: Solving the problems in primary care

THC Primary Care: Newsletter: Building your shared purpose & values

Kaleidoscope Health and Care: Blog: Surviving the System (Rose Minshall)

Q Community: Blog: A closer look: Staff wellbeing and safety in the complex world of healthcare (Jane Pightling)

Please tell us what you think

We'd love to hear what you think about this monthly Highlights newsletter. What works, what doesn't? What would you like us to include? Just drop us a line at england.si-networks@nhs.net.

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